



# RATE SHEET

The Press Box Sports Show is a northern Ontario weekly sports internet radio show/podcast in which nutty sports fans discuss the latest sports news and events of youth, high school and collegiate on a somewhat weekly basis. We are very knowledgeable, opinionated, and funny.

Jay has dedicated his life to youth, high school, and collegiate sports for the last ten years. This new venture is the launch of the Press Box Sports Show which will gain tremendous momentum just like Saultsports.com 'Saultsports Radio' released on September 11 in northern Ontario.



## DEMOGRAPHICS

The demographic audience for the Press Box Sports Show will range from avid youth, high school, and collegiate sports fans to parents, relatives, recruiters, coaches, and athletes and know everything about sports. Our primary audience think they have affinity of sports knowledge.

## SAULTSPORTS FOLLOWERS

### TOP COUNTRIES

- CANADA
- USA
- EUROPE

### AGE DEMOGRAPHICS

- |               |               |
|---------------|---------------|
| 16 - 24 (22%) | 35 - 44 (28%) |
| 25 - 34 (29%) | 55 - 65 (10%) |
| 45 - 54 (21%) |               |

### GENDER

- ♂ MALE (87%)
- ♀ FEMALE (13%)

## RATES & PACKAGES

- Monthly The Press Box Sports Show Page Header - \$175.00/month
- Monthly The Press Box Sports Show Advertising (:30 sec) - \$125.00/month
- Monthly The Press Box Sports Show Ad (Small) - \$100.00/month
- Monthly The Press Box Sports Show Advertising (:60 sec) - \$150.00/month
- Monthly The Press Box Sports Show Sidebar Ad (Large) - \$125.00/month

These fees are are the minimum fees. Prices may vary depending on the media needs. All prices are subject to change without notice.

**REQUEST: JAY@SAULTSPORTS.COM**